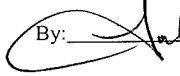


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TOWNSEND and TOWNSEND and CREW LLP

By:  Andrea S. Beck

PATENT
Attorney Docket No.: 16222U-012710US
Client Ref. No.: P-00855

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Liane Redford

Application No.: 10/660,211

Filed: September 10, 2003

For: METHOD AND SYSTEM FOR
MANAGING LIMITED USE COUPON
AND COUPON PRIORITIZATION

Customer No.: 66945

Confirmation No. 6545

Examiner: Raquel Alvarez

Technology Center/Art Unit: 3688

AMENDMENT

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Commissioner:

In response to the Final Office Action mailed February 25, 2009 in the above-referenced application, please enter the following amendments and remarks: